

## COMMUNICATIONS MANAGER

Pegasus is actively developing the technology and people necessary to create an equilibrium between humanity and our environment through an intelligence-driven approach to our biggest challenges. We are recruiting for talented, highly motivated individuals looking for the challenge of a lifetime.

### RESPONSIBILITIES

Represent the company as the Pegasus spokesperson.

Develop and implement strategic communications programs and provide tactical public relations support and guidance. Develop and sustain engaging relationships with media and prepare press materials, statements, talking points and other content as needed for public relations activities.

Ensure the company remains responsive and timely to media timelines, including establishing joint communications strategies with market partners in response to strategic priorities and crisis situations.

Provide median and communications training and support to Pegasus staff, including preparing for key interviews and speaking engagements.

Manage communications resources coordination with other teams to support business objectives

### PREFERRED SKILLS AND EXPERIENCE

Bachelor's or Associate's degree in an applicable field.

5-7 years of experience in communications and public relations.

Prior experience as media spokesperson.

Exceptional track record in working effectively with the media, including pitching and trade and exhibition venues.

Established Skills in critical thinking and strategic thinking, decision-making, negotiation and relationship-building.

Demonstrated success in complex and dynamic situations.

Experience building or effectively managing social media strategies and tactics.

Prior experience in company target markets with excellent professional reputation and networks.

### ADDITIONAL REQUIREMENTS

Ability to pass Royal Canadian Mounted Police background check.

Must be willing to travel (approximately 40%) to field locations as necessary.

Pegasus Imagery is an equal opportunity employer and diversity supplier. Employment with Pegasus is governed on the basis of merit, competence and qualifications and will not be influenced in any manner by race, color, religion, gender, national origin/ethnicity, veteran status, disability status, age, sexual orientation, gender identity, marital status, mental or physical disability or any other legally protected status.

Pegasus is actively developing the technology and people necessary to create an equilibrium between humanity and our environment through an intelligence-driven approach to our biggest challenges. If this is the challenge you've been looking for, or believe you have skills and experiences not listed but could be a major benefit to our mission, email your resume to [careers@pegasusimagery.ca](mailto:careers@pegasusimagery.ca)